



Halftones for Screen Printed Products

Halftone is the technique that simulates continuous tone imagery through the use of dots, varying either in size, in shape or in spacing. This reproduction relies on a basic optical illusion - that these tiny halftone dots are blended into smooth tones by the human eye.

All Latex Balloons can print in a 60 lpi dot pattern
(Actual product sample)



Sun Catchers, Foil Mylar Balloons, Fan-ta-sticks and Mini Backboards can print in a 35 lpi dot pattern
(Actual product sample)



Send questions and art files to artdept@galaxyballoon.com