



Multi-color imprints on Balloons

Printing multi-colored artwork on balloons can be challenging, but **DON'T WORRY, we are here to guide you every step of the way.** We are happy to review any design you would like to use. Send art files in question to: artdept@galaxyballoon.com

We recommend running a pre-production proof or a waiver signed for all balloon orders with multi-color artwork. Pre-pros may incur additional charges and will add to standard production time.

- We use PMS spot colors, NOT the 4 color process, therefore, exact registration and full color printing is impossible.

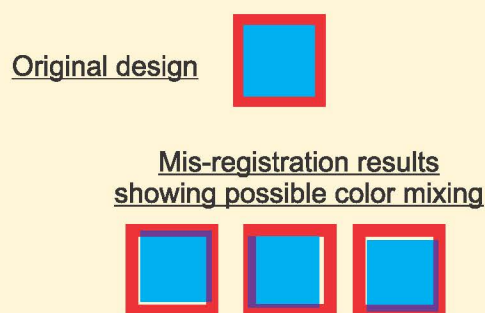
-Each color will shift and can mis-register by as much as 1/4" in any direction, at any angle, meaning each balloon will print differently. **NO TWO BALLOONS WILL LOOK EXACTLY ALIKE.**

-Our ink is slightly transparent, if colors overlap they may mix, and/or appear muddy.

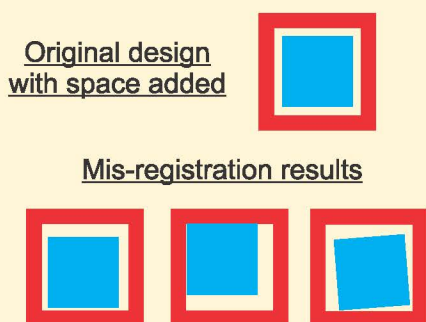
-We recommend at least a 1/8" or more separation between the colors to accommodate color shifting. We can add space at no cost, but understand that it will affect how the art appears and may be unacceptable for specific brands.



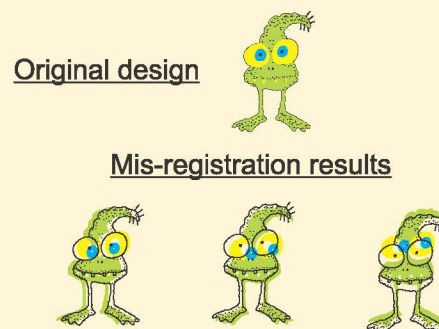
Colors may move more in any direction shown here.



Depending on the colors that are overlapping, the effect may be more or less noticeable. Sometimes we can successfully overprint colors, but it depends on the artwork.



Adding space does not prevent the colors from shifting, it simply prevents the overlapping and mixing of colors.



The more complex the design, the more detrimental the shifting can become. Thin outlines and small details are problematic.