

# SHOOT FOR THE TOP

## Vinyl Basketball



A college wanted to promote a summer basketball clinic it was offering to grade school and middle school students. Rather than just send a letter to the local schools, the college had the clinic dates and information printed on Mini Vinyl Basketballs. They sent the basketballs to the schools one month before summer vacation. Boys and girls were given the basketballs as an invitation to the clinic. The kids loved them and the promotion was wildly successful!

Last fall, Parma University was hosting orientation for their incoming freshman students. During the event, the school's mascot was hired by a local restaurant to hand out mini backboard sets to incoming students. Along with the school's logo the restaurant's pizza menu, phone number and address were printed on the backboards. The students were able to hang these up on the front door of their dorm rooms and always had a reference for some affordable dinner. This ended up being a monster hit as the restaurant became even more of a campus favorite.

## Mini Backboard



## Full Size Synthetic Leather Basketball



When Central High School women's varsity basketball team won the State Championship, the whole town went crazy. The young women were local celebrities and to commemorate the occasion, the school ordered full size basketballs with the team photograph on them for the players and coaches to sign. Most of the balls were auctioned off at the annual sports banquet, which raised money to help buy brand new jerseys for the following year. The team now looks the part of champions because of the successful basketball auction.

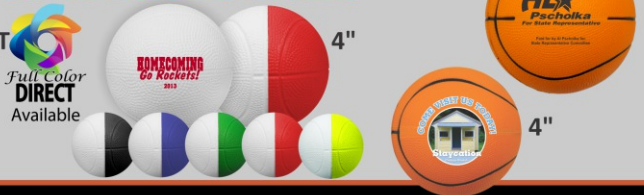
## Mini Vinyl Basketballs

Item#BSKT



## 4" & 5" Foam Basketballs

Item#FMM-TTB  
Item#FMM-BSKT  
Item#FML-BSKT



## Mini Backboards

Item#FM-SET, BSET



\*For Other Set Info Call Factory

## Full Size Synthetic Leather Basketball

Item#FSSLBB



## Signature Basketballs

Item#SBB, FSBB



## Potential Customers

- Booster Clubs
- Intramural Clubs
- Recreation Centers
- Basketball Camps

## Ideas

- Giveaways
- Coaches Gifts
- Raffle Items
- Door Prizes
- Appreciation