

# Go for the Green!

## Luggage Tags



East Georgia College sponsors an annual golf outing as part of their alumni reunion weekend. Since many of the alumni are traveling in from out of town, the planning committee purchased golf luggage tags. They liked the golf luggage tag because the tag looks like a golf ball, is made of heavy duty material and has a large imprint area to put the school's logo.

They included the luggage tags in the confirmation package that was sent to the alumni. This not only helped promote the golf outing but it gave the alumni a useful luggage tag to help differentiate their luggage from a sea of bags at the airport.

The Lakewood Food Bank, a nonprofit organization, puts on a yearly golf outing to help raise money and awareness for their programs assisting the homeless. The organizers of the golf outing decided they wanted to give a water bottle to each participant. They chose the stress ball water bottle because it is two promotional items in one – a water bottle and a stress ball. They were able to find a donor who put his company name on the stress ball and the foodbank's logo on the water bottle.

## Stress Ball Water Bottle



## Sports Beverage Cooler



For a member guest tournament, Westlake Country Club decided to purchase golf beverage coolers. Each participant received a gift bag when they arrived and one of the items was a foam golf beverage cooler with the country club's logo printed on it. They chose the beverage cooler because it has the look and feel of a golf ball, sturdy construction and keeps both cans and bottles cool on the course.

## Luggage Tags

Item# LUG



## Beverage Coolers

Item# SBCH



## Foam Stress Balls

Item# SBWB



## Potential Customers:

*Country Clubs  
Public Golf Courses  
School Golf Teams  
Travel Agencies  
Pro Shops  
Bookstores*

## Great For:

*Team Gifts  
Sponsored Events  
Tournament Giveaways  
Golf Outings  
Traveling Sports Organizations*