

# Servin' Up Ideas

## Full Size Volleyballs



At a regional awards ceremony, the beach volleyball champs were presented with a team trophy along with a Wilson Full Size Volleyball for each member. The volleyballs were imprinted with the year, team photo and then personalized with each player's name. The committee received such positive feedback about each player receiving a personalized volleyball that they decided to continue ordering the keepsakes each season.

A radio station in Florida sponsors a weekly after work beach party that is held around town. The party features live music, food, beverages and beach activities like limbo contests, sand sculpting and volleyball. The radio station purchased Mini Vinyl Volleyballs printed with their logo on the front. The volleyballs are distributed at local fairs and festivals and to everyone who participates in the volleyball games at the party as a fun memento. Mini volleyballs have proven to be a popular PR promotion for the station and keep their name in the public eye.

## Mini Vinyl Volleyballs



## Volleyball Beach Ball



A popular beach community in South Carolina sponsored weekly volleyball tournaments every summer. The Chamber of Commerce purchased volleyball beach balls to promote the tournaments. The balls were printed with the location and schedule of the tournaments along with the Chambers website. The beach balls

were distributed around town at popular bars and restaurants. They noticed such an increase in attendance that they plan to do a similar promotion using basketball beach balls for their winter intramural basketball league.

### Mini Vinyl Volleyballs

Item# VOL

### Full Size & Mini Volleyballs

Item# FSVB  
Item# MSV

### Wilson Volleyballs

Item# WLVOL

### Luggage Tags

Item# LUG

### Sport Beach Ball

Item# SBB16

*Support the home team and get great exposure!*

#### Potential Customers

- Athletic Directors
- Booster Clubs
- Drug Awareness Programs
- Student Organizations
- Youth & Sports Organizations
- Local Fire & Police Organizations

#### Great to Give Away

- Games
- Parades
- Rallies
- Schools
- Trade
- Parties
- Shows
- Promotions